All Easterners But Williams Beaten by Californians---Resolute Trounces Vanitie in Great Race

WILLIAMS IS ONLY EASTERN SURVIVOR IN COAST SINGLES

only survivors of the Eastern team this morning. Washburn having been eliminated yesterday, were put out of the running to-day. Clarence J. Griffin the running to-day. Clarence J. Griffin disposed of Church, 6—1, 6—1, and John Strachan beat Mathey, 6—4, 6—2. Williams progressed by winning from R. Lindley Murray, 8—6, 7—9, 9—7. The matches to-morrow will be Williams vs. Griffin, McLoughlin vs. Willis Davis, a local player who attends the University of Pennsylvania; William M. Johnston vs. R. J. Greenberg and Dr. Melville H. Long vs. John Strachan, Williams, McLoughlin, Johnston and Long are nicked as the probable winners.

Murray, the Stanford star, who played so well in the East last season. He won, but was forced to three hard sets, 8—6, 7—9 and 9—7, which illustrates the closeness of the contest. G. M. Church, one of the crack players on the Eastern team, was eliminated in the Fourth round in hollow fashion by Clarence J. Griffin, a local player. Griffin at present holds the coast doubles championship with William M. Johnston and has a national reputation, but he was not expected to beat the Eastern man.

The score was the first player of the score of action. He started from Sands Point in a launch and came so near to being swamped that he had to turn back. He telephoned that he could not get over and the match was put over until this afternoon at 2 o'clock. The winners will play Little and Le Roy in the final at 4:30. The singles will start early this afternoon.

score was 6-1, 6-1. The defeat of Dean Mathey by John Strachan, 6-4, 6-2, was not considered much of a surprise, as Strachan ranks higher than the Easterner.

SIXTEEN ENTRANTS DEFAULT.

Only Five Matches Played Woodmere Tennis Tourney.

WOODMERE, L. I., July 13.—Sixteen lefaults were registered in the invita-tion lawn tennis tournament at the Woodmere Club to-day, as against five matches actually played and one match that was cut short by the rain. G. A. L. inst was cut short by the rain. G. A. L. Dionne, who has two legs on the cup, goi. a temporary respite from defeat when the showers started. He was trailing Arthur M. Lovibond at the time. trailing Arthur M. Lovidond at the time, the latter having taken the first set at 6-3, and the lead in the second at 4-3. The wholesale defaulting was accounted for by the threatening weather, which kept most of the entrants away. The summaries:

Silent Martin outpointed Johnny Rid aims ame conditions, neither bothering the there is no the main bout at the Broadway Sporting Club last night. Seek Shelter.

Silent Martin outpointed Johnny Rid aims ame conditions, neither bothering the there is company as a me conditions, neither bothering the there is company as a me conditions, neither bothering the there is company as a me conditions, neither bothering the there is company as a me conditions, neither bothering the there is company as a me conditions, neither bothering the there is company as a me conditions, neither bothering the there is company as a me conditions, neither bothering the there is company as a me conditions, neither bothering the there is company as a me conditions, neither bothering the there is company as a me conditions, neither bothering the this offshore tack for the king minutes. Then both took the port tack and, going about west southwest. On this tack Vanitie was sailed full better, but it was Martin's bout all the rest of the way.

ROCKAWAY FOUR WINS

ROCKAWAY FOUR WINS

ROCKAWAY FOUR WINS

BY HALF GOAL MARGIN

TY COBB IN COURT AGAIN.

A suit filed in the Supreme Court yeaterday against Ty Cobb indicates that as a bail player the Georgia Peach is not a successful cotton speculator. The suit is brought by the Guaranty Trust of the rocking of the brokerage firm of S. H. P. Peil d. Co., which assigned on July 31, 1914, to recover \$2,425 from Cobb.

Seek Shelter.

CEDARHURST, L. L., July 13.—Playing fight through a shower the Rockaway in the first minutes.

THE both too stouch the thirty miles is said to be I minutes to the check the sum in the const. They held this offshout the was suited full. They have the was sailed full. The company as trustee for the creditors of the brokerage firm of S. H. P. Peil d. Co., which assigned on July 31, 1914, to recover \$2,425 from Cobb.

The company as trustee for the creditors of the brokerage firm of S. H. P. Peil d. Co., which assigned on July 31, 1914, to recover \$2,425 from Cobb.

The compan

All Company as trustee for the creditors of the creditors of the role of the creditors of the process of the pr

seventh chukker the Rockaway players did their utmost to tally, but could not. In the last period Rockaway players did their utmost to tally, but could not. In the last period Rockaway had seventh from Miss Anna Cockie by Miss Margaret Wilson defeated herine Low, 6-6, 4-6, 6-3. Round-Mrs. Royal Victor deliase Gabrielle Wilson, 6-6, 6-3; eight Holden defeated Miss Marginet Wilson, 6-6, 6-3; eight Holden defeated Miss Margin

TIGERS GET PLACE IN FINAL.

Blazers in Low Goal Pole

Tourney at Bryn Mawr. PHILADELPHIA, July 13.—The Tigers asily defeated the Blazers in the semi-factorial round of the third low goal polo ournament played to-day on the Bryn Lawr Oval, the final score being 7 to 2. ying of the winners was a improvement over some of the ech this season in the low goal

avers on both teams, especially g with the ball than has here-

McLoughlin and Bundy Will Come With at Least Three Others.

At least five of the star California players will compete in the East this year, according to a telegram received by Julian S. Myrick, president of the West Side Tennis Club, from Watson M. Washburn, a member of the Eastern learn now playing on the Paulic coast. National Champion Wins Close
Match From R. L. Murray, but
Church and Mathey Lose.

LATTER TWO STILL HAVE
CHANCE TO WIN DOUBLES

M. Washburn, a member of the Eastern team now playing on the Pacific coast.
Maurice E. McLoughlin. Thomas C.
Bundy, William M. Johnston, Clarence
J. Griffin and Ward Dawson afready have signified their intention of coming East. Robert Lindley Murray, who made such a sensation in the East last year, has announced that he will not make the trip this year.

That McLoughlin and Bundy are coming puts a quietus on the rumor that the national doubles championship would not be defended this year at the national championship tourney to be

CHANCE TO WIN DOUBLES

SAN FRANCISCO, July 13.—Only one
Eastern player. R. Norris Williams 2d, the national champions, remains in the singles championship of the Panama-Pacific Exposition. As a result of today's play seven local players are left in the running with Williams and tomorrow the play will narrow down to

George Church and Dean Mathey, the LITTLE AND LE ROY GAIN PLACE IN FINAL

Beat Hackett and Hall, Holders of Metropolitan Title, in Straight Sets.

Melville H. Long vs. John Strachan. Williams, McLoughlin, Johnston and Long are picked as the probable winners. There also is only one Eastern team left in the doubles, in which the second round has been reached. Church and Mathey won over Griffin and Hardy today. 6—4, 6—4, in a hard fought match. Williams and Washburn were eliminated yesterday by Rolhfs and Curtis, 4—6, 7—5 and 8—6.
Williams played one of the hardest matches of his career against Lindley Murray, the Stanford star, who played so well in the East last season. He
Is aymond D. Little and Robert Le Roy continued their display of brilliant tensis in the Country Club of Westchester's invitation lawn tennis tournament yestivation lawn tennis tourn

Back-W. T. P. Haz. ard 0

Total. To

CALIFORNIANS TO PLAY HERE. RESOLUTE COMES CLOSE AQUEDUCT'S RECORD Buxton kept whipping until near the finish and won rather easily by a length and a half. The summaries: TO CUP YACHTS' RECORD FOR MILE EQUALLED

Gives Vanitie Sound Thrashing on Both Legs of Course to Windward and Return, Barely Failing to Equal Vigilant's Time Made in 1893.

Sailing like a witch under ideal conditions for yacht racing, the Resolute beat the Vanitie in the first race off Sandy Hook yesterday by 4 minutes 16 seconds actual time. The race was sailed without a fluke of any kind. The wind was fresh and held steady from south southwest and in the matter of handling each yacht was managed skilfully. It was the most satisfactory race sailed by these two yachts since they were launched more than a year ago, several short tacks followed and in this

afternoon at 2 o'clock. The winners will play Little and Le Roy in the final at 4:30. The singles will start early this afternoon.

NEW STEEPLECHASE ARRANGED Here are also the waiting for the Vanitie to come up to Vigilant in 1933. The Vigilant was a her. Then she took the starboard tack a cost the waiting for the Vanitie to come up to Vigilant in 1933. The Vigilant was a her. Then she took the starboard tack a cost the ground to the line marked by the light vessel.

Piping Rock's New Event Should Be Richest of its Kind.

A new feature has been arranged for the autumn meeting of the Piping Rock Racing Association, which is expected to develop into the richest cross-country event in the country. It is named the Piping Rock Subscription is expected to develop into the richest cross-country event in the country. It is named the Piping Rock Subscription is 3250 and in order to insure the permanency of the fixure the subscription will be guaranteed for the east three years. Many subscriptions have been promised and those who do not own jumpers will be allowed to lease the horses which may run in their colors. The subscription for 1915 will close on August 16.

Silent Martin Beats Jerseyman.

Silent Martin Beats Jerseyman.

Silent Martin Beats Jerseyman.

Silent Martin Beats Jerseyman.

Silent Martin Reats Jerseyman.

Silent M

Game Keeps on Despite Rain as a ball player the Georgia Peach is not a successful cotton speculator. The suit is brought by the Guaranty Trust Company as trustee for the creditors of the brokerage firm of S. H. P. Pell

Garde Challen

Putt for Prizes at Watch Hill.

finishing in second and third places with construction on the site of the famous scores of 83 and 86.

Mark of 1.38 in Winning Myrtle Stakes.

LAST DAY OF MEETING

SPEED MARK BROKEN

of occasions and is the owner of the Mercedes racing car with which Ralph De Palma won the recent 500 mile race at Indianapolis. He has owned a num-ber of successful racing cars during the In the last period Rockaway had several fresh mounts, which had been reserved, and W. A. Hazard, Jr., scored a goal and was followed by Dixon, the home four winning by a half goal. The lineup:

ROCKAWAY.

No. 1-W. A. Hazard, Jr., ... (No. 1-L. Anderson... 1 No. 2-C. P. Dixon No. 2-C. Kinney... 1 No. 3-H. L. R. Whith Back-G. Preces... 2 No. 3-H. L. R. Whith Rock Was second and third with 75, and Louis Dalzell to finishing in second and third places with not be rof successful racing cars during the putting contest of the season held on the miniature golf course at fhe Ocean House to-day brought out a large number of successful racing cars during the made the record yesterday is a regular stock model six cylinder touring car, berrof competitors. Thomas H. Dysart for frizes at Watch HILL., R. L., July 13.—The first ber of successful racing cars during the made the record yesterday is a regular stock model six cylinder touring car, berrof competitors. Thomas H. Dysart for frizes at Watch HILL., R. L., July 13.—The first ber of successful racing cars during the made the record yesterday is a regular stock model six cylinder touring car, berrof competitors. The made the record yesterday is a regular stock model six cylinder touring car, berrof competitors. The made the record yesterday is a regular stock model six cylinder touring car, berrof competitors. The made the record yesterday is a regular stock model six cylinder touring car, berrof competitors. The made the record yesterday is a regular stock model six cylinder touring car, berrof competitors. The made the record yesterday is a regular stock model six cylinder touring car, berrof competitors. The made the record yesterday is a regular stock model six cylinder touring car, berrof competitions. The stock model six cylinder touring car, berrof competitions. The stock model six cylinder touring car, berrof competitions. The stock model six cylinder touring car, berrof competitions. The stock model six cylinder touring car, berrof competitions. The stock model si

Joe Azevedo and Ralph Grunan Will Battle To-Night at Rink

It is final score being 7 to 2. Ing of the winners was a mprovement over some of the a time season in the low goal of the worth, N. J., July 13.—The members of the New York Newspaper Golfers at Haworth. Haworth, N. J., July 13.—The members of the New York Newspaper Golfers at Haworth, With the ball than has here in their wort, and in consecution arranged for them. The winners will play the the final match on the same Thursday afternoon. The Winners will play the the final match on the same Thursday afternoon. The Winners will play the final match on the same Thursday afternoon. The Winners will back. R. E. Jr. Humson, N. J., July 13.—In a game on the Rumson polo field to-day soals from midfield by L. H. Ross and J. Thomas Stokes: back. E. W. Thomas Stokes: back. E. Goals earned the worth of game. The winner were the features. The Freebooters won by a single goal, 7 to 6.

R. T. Wilson's Montresor Ties

earned a place on the record list for Aqueduct when Montresor won the Myrtle Selling Stakes at a mile yester-day afternoon in 1:38, which equals the mark set by Orthodox in 1904. The race was the feature of a getaway day programme that was far above the average, and the Wilson stable therefore had the honor of both opening and closing the meeting with record ter-day of the meeting with record ter-d

BORROW IS TOP WEIGHT

confidence in Montresor but for the fact that in order to claim the apprentice allowance Lilley had the mount instead of McCahey, the regular stable jockey. For once no fault could be found with Lilley's work, and with a free running horse under him he outran the speedy Roly and was able to take the speedy Roly and was able to take the rail before coming to the bend. Montresor entered the homestretch with a lead of a length and a half and his victory was rendered easier when Harry Shaw in trying to get over to the rail Shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in the speed of a length and a half and his victory was rendered easier when Harry Shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in the speed of a length and a half and his victory was rendered easier when Harry Shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in the speed of a length and a half and his victory was rendered easier when Harry Shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in trying to get over to the rail shaw in trying to get over to the rail trained by R. F. Carman.

For mares and geldings; three years old and upward; selling; by subscription of \$8\$, with \$100 called; to me mile:

For mares and geldings; three years old and upward; selling; by subscription of \$8\$, with \$100 called; to me mile;

For mares and geldings; three years old and upward; selling; by subscription of \$8\$, with \$100 called;

olds and Richard F. Carman won them both. The most impressive of the Carman victories was in the handicap at five furlongs, in which Startling carried the white with blue sash. Little Dipper, Murphy and Socony all were preferred to Startling, with Sasin the outsider at 7 to 1. In trying to get to the front Murphy and Sasin squeezed back Little Dipper and at the same time Buxton put Startling under the whip and he went away from the field with a rush.

programme that was far above the average, and the Wilson stable therefore had the honor of both opening and closing the meeting with record perdids and that Tartar carried the Wilson colors to victory in the Brooklyn Handicap and made new figures for a mile and a furnillong, and it was quite in order that the stable companion of the winner of the statters in the Myrtle were considered to have excellent chances, and though Montresor opened favorite he went back in the betting owing to the strong play on Lady Rotha and Roly.

At the close of speculation Lady Rotha had a slight call in the quotations, with Harry Shaw only a little less in demand than Montresor and Roly.

The Myrtle Seling Stakes; for three-year-olds additional; guaranteed the Myrtle Seling Stakes; for three-year-olds additional; guaranteed that Tartar carried the Wilson colors to victory in the Brooklyn Handicap and made new figures for a mile and a furnillong that the Brooklyn Handicap and made new figures for a mile and a furnillong that the stable companion of the winner of the statists in the Myrtle were considered to have exception of Watertown all of the starters in the Myrtle were considered to have exception of the closing day.

With the exception of Watertown all of the starters in the Myrtle were considered to have exception of \$10, with \$60 added; five furiongs; the winner of \$10, with \$60 added; five furiongs; the winner of \$10, with \$60 added; five furiongs; the strong play on Lady Rotha and Roly.

At the close of speculation Lady Rotha had a slight call in the quotations, with Harry Shaw only a little less in demand than Montresor and Roly.

There would have been much more title allowance Lilley had the mount in
For mare and geldings; three years old and trained by R. F. Carman.

For mare and geldings; three years old and trained by R. F. Carman.

For mare and geldings; three years old and trained to find the distinction of carrying top weight in this fine collection. In the absence of Roamer, which incurred a penalty of five pound

the most satisfactory race sailed by the three two yachts since they were allouted more than a year ago, the supporters of the Resolute a munite later when they yacht allouted more than a year ago, the supporters of the Resolute, being the quicker to go at the three wars, and the three two yachts since they were allouted more than a year ago, the supporters of the Resolute, being the quicker to go at the three wars, and the three two packs and the three two packs and the two properties of the Resolute, being the quicker to go at the Resolute, being the quicker to go and the two properties of the Resolute, being the quicker to go and the two properties of the Resolute beat the two properties of the properties of the properties of the Resolute beat the two properties of the properties of the properties of the Resolute beat two properties of the Resolute beat the two properties of the properties of the Resolute beat the Resolute beat the properties of the Resolute beat the Resolute beat

TO RUN IN SUBURBAN

Eleven Leaders in Handicap Division Will Be Seen in Famous Classic To-day.

SUBURBAN HANDICAP FIELD.

Owner Horse Wt Jockey.
L S Thompson. Borrow. 126 Notter
A Belmont. Stromboli 122 Dugau
R J Mackenzie. Buckhorn. 117. Borel
W J Weber. Hodge. 116. Kehoe
Greentree Stable Gainer. 108. Buxton
F B Lemaire. Norse King. 108. T.M. Tagʻrt
R T. Wilson, Jr. Tartar. 108. J.M. Tagʻrt
S L. Parsons. Sharpshooter. 106. Butwell
J W Messervy. Addie M. 103. McCahey
T J. O'Brien. Sam Jackson. 100. W.M. D'm't
A Belmont. Top Hat. 96. McKeever

horses for the first time. This is W. J. Weber's Hodge, which finished second to Borrow in the Kentucky Handicap this spring and in which race he had the great Roamer behind him.

In the absence of Roamer, which incurred a penalty of five pounds by winning the Brookdale Handicap last Saturday, Borrow has the distinction of carrying top weight in this fine collection of thoroughbreds. Borrow, though running in the colors of L. S.

though running in the colors of L. S.
Thompson, is really owned by Harry
Payne Whitney. He is asked to pack
125 pounds for the journey of a mile
and a quarter, and as he shouldered
this weight when he won the Kentucky
Handicap he probably will start favorlie.

August Belmont will be represented by the courageous Stromboli and the lightly weighted Top Hat. Stromboli is lightly weighted Top Hat. Stromboll is in receipt of four pounds from Borrow and his last two races, in both of which he finished second to Roamer, are sufficient guarantee that he will be fighting it out at the finish. Buckhorn, with 117 pounds, is another reliable racer that will be favored by many, and the Westerners to a man will depend on Hodge, with 116 pounds up, to turn the tables on Borrow.

Horse King and Sharpshooter are the only three-year-olds named and the only three-year-olds named and the consistent races of the former have

POSSIBLE WINNERS AT BELMONT PARK TO-DAY

First Race—Quartz, Leo Skolny, He Will. Second Race—Guy Fisher, O'Sullivan, El Blod. Third Race—Fernrock, Sun God, Plumose, Fourth Race-Borrow, Norse King. Stromboll.
Fifth Race - Syossett, Frijolee, Little Hugh.
Sixth Race—Dominant, Lord Rock
Vale, Trumpator.

Tartar, the winner of the Metropolitan, will have to pick up 108 pounds, while Addie M, which won the Ladies Handicap at Belmont and the Excelsior at Jamaica, is in with five pounds less.

The Suburban will be run on a new course, starting out of a chute on the backstretch and finishing beyond the usual judges' stand. Under these conditions a new record for the race may be set by the fortunate winner. The remainder of the card is in keeping with the good entry for the stellar event and a big crowd is expected to patronal.

First Race-For Inree-year-olds and up-	
ward; high weight handicap; six furlongs;	
main course:	
Leo Skolny 128 Capra 11	
Adams Express 125 Hanson 116	
Lady Panchita 125 Polarius 115	
He Will 122 Fenmouse 110	
He Will 122 Fellinouse	
Superintendent, 120 Vladimir 100	,
Quartz 120	
Second Race-For four-year-olds and up-	
ward: selling: one mile and a sixteenth:	
ward: selling; one mile and a sixteenth: Lord Marshall 115 Armor	
Lord Marshall 115 Armor	
Guy Fisher 115 Col. Ashmeade 107	
O'Sullivan 115 Coin 107 Richard Langdon 112 Dr. Duenner 107	4
Richard Langdon, 112 Dr. Duenner 10	
El Biod 112 Superstition 10 Sir Denrah 110 Beethoven 10	<i>i</i> -
Sir Denrah 110 Beethoven 107	
Paton 110 Penalty 100	
Ray o' Light 110	
Ray o Light 110	
Third Race-The Frivolity; for two-year-	,
Third Race—The Frivolity; for two-year- olds; selling; five and a half furlongs: Sun God 112 Fernock 10 Gipsey George 111 Indian Chant 10	
Sun God 112 Fernrock 10	t .
Ginsey George 111 Indian Chant 10	1
Benjamin 107 Plumose 100 Hands Off 107 Traice Success 107 Moonstone 9	•
Benjamin for Flumose	
Hands On 107 Traige	:
Success 101 Moonstone 3	•
Tribolo 197	
Fourth Race-The Suburban Handicap; for	
three-year-olds and upward; one mile and	
	•
a quarter: Borrow 128 Tartar 10	
Borrow 125 Tartar	
Stromboll 122 Sharpshooter 16	
Buckhorn 117 Addie M 0	4
Hodge 116 Sam Jackson 10	
Gainer 108 Top Hat 2	5
Norse King 108	
Fifth Race-Steeplechase; selling; for four	
vest-olds and upward: about two miles: Zellwood	
Zellwood 150 Little High 13	7
Svosset 145 Hands All Round, 13	7
Foxeratt 145 Frijolee 13	5
Jim Hanson 142	
Jilli Halleson	
Sixth Race-For maiden two-year-olds; five	
furlongs: straight:	
Touchdown 115 Lord Rockvale 11	3
Meadoworth 115 Jose 11	5
Airman 115 Costumer 11	5
Airman III Costumer II Dominant III Keziah II	2
Thumpaton 11/ Sayturen 11	•
Trumpator 115 Sevinian 11 Woodward 115 Smoothbore 11	•
Woodward Ha smooth bore H	•

he Boston Post

Is the First Choice of Local and National Advertisers in Practically All Lines of

DISPLAY ADVERTISING

Below are the totals in agate lines for the five leading Boston papers for the first half year of 1915, Daily and Sunday included, among the principal lines of business. Classified advertising not included. The Boston Post does not make a specialty of classified or small want advertising, because with its very large circulation it cannot carry such business profitably at prevailing Boston rates. It is proper to state that, inleuding classified advertising, the Globe has the largest volume of total advertising. The Transcript, unlike the four other papers, has no Sunday edition.

In the Eighteen Groups of The Boston Transcript leads in Three. DISPLAY ADVERTISING

The Boston Post Leads in Fourteen.

The Boston American leads in One.

BOSTON BOSTON BOSTON BOSTON

for the First Six Months of 1915 The Boston Globe does not lead in any.

The Boston Herald does not lead in any.

Here is the Evidence Stars (*) Show the Leaders at a Glance

	POST	GLOBE	AMERICAN	HERALD	TRANSCRIPT
Amusamenta	★ 177,026	148,377	142,446	144,059	74,792
Amusements	₹ 228,479	213,174	131,867	92.128	
Automobiles	. 01 101	34,285	27,522	28,363	
Boots and Shoes	25,469	15,532	661	33,510	
Books, Magazines, etc	★ 1,248,861	1,030,053	897,688	529,662	
Department Stores		223,014	225,110	80,209	
Drug Stores, Proprietary Articles	★ 232,154				
Financial	69,054	55,597	20,039	76,215	
Florists	★ 18,824	9,132	4,049	5,494	5,987
Furniture and Household Articles.	★ 164,826	154,439	79,340	93,824	85,791
Grocers and Food Products	★ 205,054	134,935	90,158	60,328	59,351
	★ 28,352	5.081	17.094	12,142	7,970
Jewelry	★ 284,468	116,763	178,024	150,003	23,172
Men's Apparel	7 200 050	171.549	122,768	128,799	
Miscellaneous	43,679	45,931	43,665	39,606	
Musical Instruments	1 00 -1-	48,115		53,545	
Sunday Magazine Sections	★ 68,545				
Tobacco	62,458	39,713		42,971	
Transportation	★ 32,002	28,681	14,173	27,732	
Women's Specialties	★ 188,724	124,335	78,614	130,823	82,600
TOTAL Jan. 1 to June 30, 1915.	★3,339,932	2,598,706	2,194,347	1,729,413	1,237,930
Local Display Advertising	₹2,245,496	1,641,565		1,129,305	
Foreign Display Advertising	★ 1,094,436	957.141	The second secon	600,108	

The Post Is Going Up-Look at The Others-A Three-Year Comparison of Display Advertising Totals GLOBE AMERICAN 4,986,569 1912 4,585,016 1913 4,226,726 1914 3,406,513 1912. 3,538,098 1913. 3,355,417 1914. . 5,894,529 1912 5,351,330 1912 6,127,076 1913 4,873,437 1913 6,619,380 1914 5,009,690 1914 2,829,054 2,656,180 2,452,457

Remarkable Circulation Explains This Remarkable Advertising

The Boston Post, according to the sworn statements of Net Paid Circulation, made to the Postoffice Department and to the Audit Bureau of Circulation, and other records, possesses-

1—Largest Daily Morning Circulation in the United States

2-Largest Circulation in Boston and Vicinity of any Boston Daily Newspaper 3-Largest Total Circulation of any Boston Daily Newspaper, Morning or Evening Combined

The average Net Paid Circulation of the Boston Post for the six months ending April 1st, 1915, as stated under oath, was: Boston Daily Post 425,943 · Boston Sunday Post 301,593

For the Month of June, 1915, the average Net Paid Circulation of the Boston Daily Post was over 450,000

Eastern Advertising Representative, Kelly-Smith Co., 220 Fifth Ave., New York

Western Advertising Representative. C. Geo. Krogness, Marquette Bldg., Chicago